**Introducing Semintra® (telmisartan oral solution) 10 mg/mL:**
The only FDA-approved treatment for feline hypertension in an easy-to-give formulation\(^1,2\)

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<th>FEATURES</th>
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| ✿ Controls systemic hypertension in cats | ✿ Lowers systolic blood pressure\(^1,2\) | ✿ Shown to quickly lower blood pressure within 14 days*  
✿ Proven safe and effective |
| ✿ Safety shown to extend through 6 months\(^3\)–\(^6\) | ✿ Safety demonstrated in multiple studies | ✿ Safe for long-term administration |
| ✿ Liquid formulation | ✿ Can be administered directly into the mouth or next to or on top of a small amount of food\(^1\) | ✿ Convenient and flexible dosing |

\(^*\)For cats with blood pressure \(\leq 200\) mmHg

**SEMINTRA: Easily given as an oral liquid**

- **EASY-TO-USE SYRINGE**
  - Flexible delivery of dose straight into the mouth or on top of food\(^1\)
  - Selection of accurate dose

- **SAFE FOR LONG-TERM ADMINISTRATION**
  - Safety shown to extend through 6 months in multiple studies\(^3\)–\(^6\)

- **CONVENIENT LIQUID FORMULATION**
  As demonstrated in a study:
  - 91.2% of cat owners prefer a liquid formulation\(^2\)
**Product Information**

Semintra® (telmisartan oral solution) is a clear, colorless to yellowish viscous solution containing 10 mg/mL telmisartan. Telmisartan is a selective angiotensin II subtype 1 (AT1) receptor blocker.

**NAME:** SEMINTRA (telmisartan oral solution) 10 mg/mL  
**SIZE:** 35 mL of liquid per bottle  
Comes with a syringe to administer the product  
**SKU NUMBER:** 144497

**IMPORTANT SAFETY INFORMATION**

- The most common side effects reported in field studies include vomiting, diarrhea, lethargy, dehydration, poor appetite, and weight loss. If side effects should occur, pet owners should contact their veterinarian.
- SEMINTRA is for oral use in cats only.
- SEMINTRA has not been evaluated in cats with systolic blood pressure > 200 mmHg. The safe use of SEMINTRA has not been evaluated in cats with hepatic disease, cats less than 9 months of age, or cats that are pregnant, lactating, or intended for breeding.
- The safe use of SEMINTRA with other anti-hypertensive medications has not been evaluated.

For additional information, please see the full prescribing information on page [XX].

**References:**

**Sound Byte**

First, always ask if a Boehringer Ingelheim representative has visited the practice recently: **Doctor, have you been introduced to SEMINTRA (telmisartan oral solution), a new liquid medication for the treatment of feline hypertension that offers accurate and flexible dosing?**

If **YES**, confirm the benefits!  
If **NO**, detail as the primary contact.

**Confidence**  
Because of its liquid formulation and proven ability to safely lower and manage blood pressure, I believe SEMINTRA is the ideal solution for newly diagnosed feline hypertensive patients.  

**Invitation** (neutral)  
Let’s take a look at why SEMINTRA is different…

**Acknowledge the customer as the decision maker:**  
… so you can decide whether SEMINTRA should be part of your treatment protocol for your hypertensive feline patients.