

# NOT ALL VACCINES ARE CREATED EQUALLY



## FEATURE

Vetera® is the only vaccine portfolio demonstrating duration of immunity (DOI):

- › Of at least six months to a Florida sublineage clade 1 EIV challenge
- › Of at least 12 months for WNV, utilizing a 2005 WNV isolate as its vaccine strain

## BENEFIT:

- › You can use VETERA vaccines with confidence as they are tried and trusted with nearly 6.5 million doses used in horses

## FEATURE

VETERA and CALVENZA are the only vaccines that utilize Ultrafil® purification technology and are the only vaccine portfolios with Carbimmune® adjuvant formulation.

## BENEFIT:

- › Optimizes the immune response while minimizing extraneous protein and cellular debris that may contribute to vaccine reactions

## FEATURE

VETERA is the only portfolio with a 4-month-old safety and efficacy claim, may override maternal antibodies<sup>2</sup>, and is the only portfolio with a safe in pregnant mare claim.

## BENEFIT:

- › Adds flexibility to vaccination protocols in foals
- › Safe for use in all stages of pregnancy

## Arithmetic Mean Hemagglutination Inhibition\* Titers<sup>1</sup>



Vetera® 2XP is the only vaccine to demonstrate mean hemagglutination inhibition titers of 1:962 against Kentucky/2014, a recent Florida sublineage clade 1 reference strain.<sup>1</sup>

\*Ether Treated

\*\*Reference Strains:

Kentucky/14 (Florida clade 1) and Ayrshire/13 (Florida clade 2)

<sup>1</sup>BIVI Study number 2014292.

<sup>2</sup>Conklin B., Blodgett G., Adams A., Jones T., Grubbs S., Canaday N., and Miliken G. 2015. The ELISA WNV IgG antibody response in foals (with and without maternal antibody) following vaccination with VETERA VEWT + WNV. ACVIM Forum, Indianapolis, IN.

**Sound  
Byte**



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**VETERA**<sup>®</sup>  
vaccines

*Calvenza-03*



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# Sound CHECK-OFF & ECHO NOTES **Byte**

## Check-Off (Qualify)

Identify if a Boehringer Ingelheim representative has been in recently:

**Doctor, are you familiar with Vetera<sup>®</sup> vaccine portfolio for horses with patented Ultrafil<sup>®</sup> purification technology and Carbimmune<sup>®</sup> adjuvant formulation?**

If **YES**, confirm and discuss benefits.

If **NO**, engage/detail the customer as the primary contact.

## Confidence

I believe the safety and efficacy of VETERA vaccines will help your staff feel more confident about your vaccine protocol.

## Invitation (neutral)

Let's take a look at some of the unique features of VETERA...

## It's the customer's decision

...so you can decide whether VETERA vaccines are the best solution for your patients.