

OvaMed[®]

Your Alternative Solution

FEATURES:

Same indications as Regu-Mate[®]. OvaMed[®] is a synthetic progesterone and is indicated for the suppression of estrus in mares.

BENEFIT:

- Easy and reliable breeding management, thanks to the predictable return of estrus 4-5 days following drug withdrawal.
- Suppression of estrus can help manage undesirable changes in temperament.

FEATURE:

High quality and proven efficacy

BENEFIT:

OvaMed[®] is the first FDA-approved generic alternative of Regu-Mate[®]. It has the same active ingredients, inactive ingredients, and results as the leading brand. OvaMed[®] is proven to effectively suppress estrus in 95% of mares after 3 days of treatment.

FEATURE:

Easy to administer, easy on the budget

BENEFIT:

OvaMed[®] allows for an easy and quick administration thanks to a 1,000 mL bottle and dosing cap.

As with all Bimeda generics, OvaMed[®] is a cost-effective alternative to the leading brand.



CAUTION: Federal law restricts this drug to use by or on the order of a licensed veterinarian.
FOR ORAL USE IN HORSES ONLY. Pregnant women or women who suspect they are pregnant should not handle OvaMed[®].
Protective gloves must be worn by all persons handling this product. Refer to the product sheet for comprehensive product information.

To learn more about OvaMed[®] visit www.bimedadequine.com.
For more information or to order contact your Bimeda sales representative, preferred distributor or call 1-888-524-6332.

Comparison of Regu-Mate® & OvaMed® for Suppression of estrus in mares*



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Twenty-four, non-lactating mares were randomly assigned to 1 of 3 groups: untreated controls; Regu-Mate® 10 mL orally and, OvaMed® 10 mL orally. Treatment was given daily for 10 days.

RESULTS

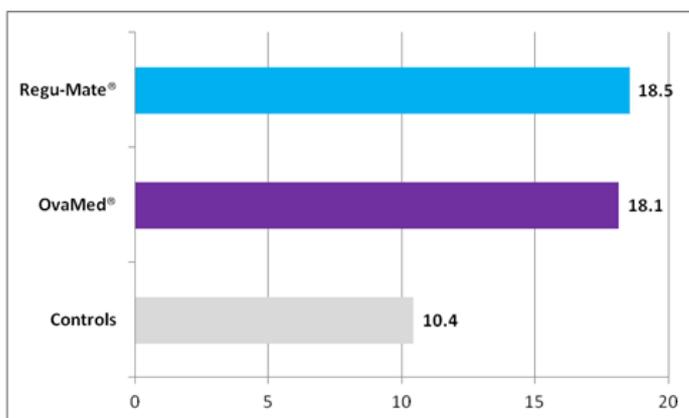
There was no difference in the number of days to ovulation between the Regu-Mate® and the OvaMed® groups, and both groups were different ($P < 0.05$) from the untreated controls.

CONCLUSION

OvaMed® and Regu-Mate® provide the same response by delaying estrus and ovulation after prostaglandin injection.

Graph 1: Chart demonstrates that Regu-Mate® and OvaMed® both suppress estrus and ovulation in a similar time frame.

Prostaglandin to Ovulation Interval (in Days)



*Data on file

Sound Byte

CHECK-OFF & ECHO NOTES

Identify if a Bimeda representative has been in recently:

Doctor, are you familiar with OvaMed® formerly Altresyn®?

If **Yes**, confirm and discuss benefits.

If **No**, engage/detail the customer as the primary contact.

Confidence

I believe OvaMed® will provide an important tool for managing estrus in your mare patients.

Invitation (neutral)

Let's take a look at some basic information about OvaMed®....

It's the customer's decision

...so you can decide whether OvaMed® is a solution you'll consider for mares when you need to manage the predictability of estrus.

OvaMed® is a registered trademark of Bimeda Inc.
 Regu-Mate® is a registered trademark of Intervet BV.