Use DEXDOMITOR 0.1 to extend the same benefits of DEXDOMITOR to small dogs and cats with accuracy, efficiency and confidence. Use ANTISEDAN to reverse the effects of DEXDOMITOR and DEXDOMITOR 0.1 in dogs.

Feature/Function:
DEXDOMITOR is approved for both the dog and the cat as a sedative and preanesthetic, with flexible dosing for the dog.

Feature/Function:
DEXDOMITOR provides reliable and safe sedation to soothe and comfort patients. When patients are calm and cooperative, the patients, staff and pet owners are less stressed.

DEXDOMITOR improves clinic efficiency in 2 ways:
1) When DEXDOMITOR is part of the sedation protocol, clinics can perform common procedures in less time with fewer staff members.1
2) DEXDOMITOR is reversible with ANTISEDAN for dogs, which allows the patients to recover and return home sooner.

Feature/Function:
• DEXDOMITOR contributes to balanced anesthesia, which can minimize patient risk and maximize comfort and safety.
• DEXDOMITOR can be used with other classes of analgesics including NSAIDs.2,3
• DEXDOMITOR markedly reduces anesthetic drug requirements by 30–60% in dogs and by 35–49% in cats.

Feature/Function:
DEXDOMITOR has two formulations for optimal dosing in the dog and cat for sedation and preanesthesia.

<table>
<thead>
<tr>
<th>Actual uses of DEXDOMITOR in cats* and dogs** as a sedative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Radiography and ultrasound†</td>
</tr>
<tr>
<td>Ear examination and treatment of otitis; ophthalmic examination†</td>
</tr>
<tr>
<td>Abscess treatment, suture removal or skin biopsy†</td>
</tr>
<tr>
<td>Grooming and bathing†</td>
</tr>
<tr>
<td>Orthopedic exams; bandage change'</td>
</tr>
<tr>
<td>Anal gland treatment; enemas'</td>
</tr>
<tr>
<td>Nail clipping'</td>
</tr>
<tr>
<td>Oral exam”</td>
</tr>
</tbody>
</table>

Benefit:
DEXDOMITOR is a predictable and versatile sedative and preanesthetic.

Benefit:
Sedation and analgesia from DEXDOMITOR soothes and comforts pets. DEXDOMITOR can improve clinic efficiency and overall patient outcomes.

Benefit:
As a preanesthetic, DEXDOMITOR optimizes anesthetic protocols.

IMPORTANT SAFETY INFORMATION: Do not use DEXDOMITOR or DEXDOMITOR 0.1 in dogs or cats, and ANTISEDAN in dogs, with cardiovascular disease, respiratory disorders, liver or kidney diseases, or in conditions of shock, severe debilitation, or stress due to extreme heat, cold or fatigue. DEXDOMITOR and DEXDOMITOR 0.1 should not be administered in the presence of preexisting hypotension, hypoxia, or bradycardia. As with all α2-adrenoceptor agonists, the potential for isolated cases of hypersensitivity, including paradoxical response (excitation), exists with DEXDOMITOR and DEXDOMITOR 0.1. The use of DEXDOMITOR and DEXDOMITOR 0.1 as a preanesthetic in dogs and cats significantly reduces the amount of induction and maintenance anesthetic requirements. Careful patient monitoring is necessary to avoid anesthetic overdose. Arrhythmias, bradycardia, apnea, emesis, convulsions, hypersalivation may occur with DEXDOMITOR and DEXDOMITOR 0.1 use. Severe dyspnea and respiratory crackles due to acute or delayed pulmonary edema could develop in cats. DEXDOMITOR and DEXDOMITOR 0.1 have not been evaluated for use in breeding, pregnant, or lactating dogs or cats; in dogs younger than 16 weeks of age or in cats younger than 12 weeks of age; or in geriatric dogs or cats. Occasional vomiting may occur with ANTISEDAN use. Rarely, a brief state of excitement or apprehensiveness may be seen in ANTISEDAN-treated dogs. Other potential side effects of α2-agonists, such as ANTISEDAN, include hypersalivation, diarrhea, and tremors.

See full Prescribing Information on page 3.

2 Hunt JR. “Sedative and analgesic effects of buprenorphine combined with either acepromazine or dexmedetomidine, for premedication prior to elective surgery in cats and dogs.” Vet Anaesth Analg 2013

Sound Byte

DEXDOMITOR, DEXDOMITOR 0.1 and ANTISEDAN are trademarks owned by Orion Corporation and Orion Pharma. These products are developed and manufactured by Orion Corporation Orion Pharma Finland and distributed by Zoetis Inc. ©2017 Zoetis Inc. All rights reserved. DEX-00117

1-888-Zoetis1
www.calmlysedated.com • www.precisionsedation.com
DEXDOMITOR provides protocol flexibility as a sedative and a preanesthetic for both dogs and cats. DEXDOMITOR also produces predictable depth and duration of sedation and analgesia, providing moments of calm in the clinic for patients, staff and pet owners.

Invitation to neutral
Let’s take a look at all of the benefits of having DEXDOMITOR incorporated into your sedation and anesthetic protocols.

It’s the customer’s decision
So you can determine whether DEXDOMITOR should be your alpha-2 agonist of choice for sedation and preanesthesia.

FLEXIBLE DOSING OPTIONS
With flexible dosing, you may determine the depth, onset and duration of sedation in the dog on a case-by-case basis.

<table>
<thead>
<tr>
<th>Condition</th>
<th>IV Dose</th>
<th>IM Dose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sedation and analgesia</td>
<td>375 mcg/m²</td>
<td>500 mcg/m²</td>
</tr>
<tr>
<td>Preanesthesia</td>
<td>125 mcg/m²</td>
<td>375 mcg/m²</td>
</tr>
<tr>
<td>Sedation and analgesia</td>
<td>40 mcg/kg</td>
<td></td>
</tr>
<tr>
<td>Preanesthesia</td>
<td>40 mcg/kg</td>
<td></td>
</tr>
</tbody>
</table>

Check-Off (Qualify)
Identify how DEXDOMITOR is being used in the clinic.

Doctor, in what situations are you using DEXDOMITOR for your canine and feline patients?
If they use it for sedation, provide information on how to use as a preanesthetic.
If used for preanesthesia, provide information on how to use as a sedative.

If the practice is using generic dexmedetomidine, please follow-up with these points:
1) DEXDOMITOR has been on the market since 2007: data establishing the safety and efficacy of dexmedetomidine is based on the brand, DEXDOMITOR, formulation and presented in over 100 peer-reviewed publications.
2) DEXDOMITOR is manufactured by Orion Pharma, the pioneer manufacturer for both the human and animal dexmedetomidine products.
3) DEXDOMITOR has demonstrated in-use shelf life stability of 90 days; in-use shelf life stability is specific to DEXDOMITOR. It cannot be assumed that any alternative formulations are stable and safe for use beyond the in-use shelf life stated on their individual labels.
**BRIEF SUMMARY:** See package insert for full prescribing information.

The safety of the alpha 2-receptor agonists medetomidine and dexmedetomidine is well established in the treatment of dogs and cats. Anti-cholinergic agents are also required to reverse the sedative effects, and additional procedures for the control of pain may be needed in some cases. **INDICATIONS AND USAGE:** Antisedan is indicated for the reversal of the sedative and analgesic effects of dexmedetomidine (and medetomidine hydrochloride) in dogs and cats. **CONTRAINDICATIONS:** The use of any alpha 2-receptor agonists is contraindicated in dogs and cats with a history of marked arrhythmias and cardiovascular instability. In addition, the use of anticholinergic agents is contraindicated in patients with heart disease or those with a history of marked bradycardia. **WARNINGS:** For use in dogs. Keep out of reach of children. **HUMAN WARNINGS:** This product contains an alpha 2-receptor agonist which may cause hypotension and bradycardia. Users with cardiovascular disease (including hypertension) should take special precautions to avoid any exposure to this product. **TAKING THE PRODUCT:** See product insert for full prescribing information. **SIDE EFFECTS:** See package insert for full prescribing information. **OVERDOSAGE:** See package insert for full prescribing information. **HOW SUPPLIED:** See package insert for full prescribing information. **NON HUMAN USE:** Not for human use. Keep out of reach of children.