Simparica®
(sarolaner) Chewables

Safe, monthly flea and tick protection for dogs that keeps going strong for 35 days.

Features/Functions:
Fleas: Simparica starts killing fleas in 3 hours to provide rapid relief for pets with fleas—even dogs with flea allergic dermatitis (FAD). Simparica kills fleas before the reproductive breakpoint, meaning before they lay eggs. Simparica effectively protects pets and homes from infestations for 35 days.

Ticks: Simparica starts killing ticks in 8 hours, reducing the likelihood of transmission of tick-borne pathogens. In a clinical study, Simparica was shown to block the transmission of Lyme Disease and Anaplasmosis in dogs.

Benefit: Quick kill provides patient comfort and can protect against flea infestations and tick-borne diseases.

Features/Functions:
Simparica’s monthly dosing makes it easy for clients to stick with a routine. Plus, if they dose a few days late, it’s okay. Simparica continues to kill fleas and ticks for up to 35 days. So veterinarians can rest assured they are not leaving their patients with risky gaps in protection.

Benefit: Peak efficacy lasts for a full 35 days leaving no risky gaps.

Features/Functions:
Simparica will help practices compete against OTC brands and bring flea and tick protection back into the practice. Even if practices apply a 75% to 100% mark-up, clients may still pay less per dose for Simparica (after rebate) then they do if they purchase Frontline® Plus online or at a low-cost retailer. Dispensing flea and tick protection to clients improves the economic health of practices and provides clients with a premium product at an affordable price.

Benefit: Premium product without the premium price tag.

IMPORTANT SAFETY INFORMATION: Simparica is for use only in dogs, 6 months of age and older. Simparica may cause abnormal neurologic signs such as tremors, decreased conscious proprioception, ataxia, decreased or absent menace, and/or seizures. Simparica has not been evaluated in dogs that are pregnant, breeding or lactating. Simparica has been safely used in dogs treated with commonly prescribed vaccines, parasiticides and other medications. The most frequently reported adverse reactions were vomiting and diarrhea. See full Prescribing Information on page ### and at ZoetisUS.com/Simparica.


ZoetisUS.com/Simparica 1-888-Zoetis1

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Frontline Plus is a registered trademark of Merial.
Confidence
I believe Simparica will be a great addition to your pharmacy because it provides premium flea and tick protection for a low price. This gives you a good option to dispense to clients who are currently leaving your practice without purchasing any flea and tick products.

Invitation to neutral
Let’s look at some key benefits for Simparica...

It’s the customer’s decision
...so you can decide whether Simparica is a flea and tick product you’ll consider for patients not currently leaving the practice with any flea and tick protection.